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## Feature Story

### CCAA Unveils New Logo

The Canadian Colleges Athletic Association (CCAA) proudly launched their new corporate logo during their awards banquet at Holland College. The launch marks the beginning of a new era for the CCAA, one that looks to enhance the profile of Canadian amateur athletics in a big way.



CCAA delegates from across the country were meeting in Charlottetown, PEI, planning and strategizing for the upcoming 2010-11 season at their annual general meeting. The awards banquet was kicked off with the unveiling of the logo by Sandra Murray-MacDonell CCAA executive director, and Judy Smith CCAA President.

Outgoing CCAA VP of Marketing, Mark Kosak, was heavily involved in the development process of the new logo and believes the new direction is one huge step in the right direction. "We're extremely pleased to launch the initial piece of our new corporate brand which is reflective of the new CCAA. It's bold, it's simple, and we believe it will be well received by our athletes, coaches, and other stakeholders and partners. This is the first step in a strong branding campaign that is set to commence during the 2010-11 CCAA season."

Meetings concluded Thursday evening and CCAA delegates travelled back home with a new logo and anticipation for what's to come in the upcoming season.

The Canadian Colleges Athletic Association is a national sport organization that enriches the lives of student athletes through intercollegiate competition.

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## Sports News

### Colin Kubinec gets valedictorian honours

You don't often meet a guy who hits the books as hard as he hits a volleyball. But Colin Kubinec has done exactly that.

Kubinec, of Trochu, Alta., is graduating as the valedictorian the top academic honour in his class at Briercrest College and Seminary in Caronport, Sask., with a GPA of 3.98.

He also helped his team, the Briercrest Clippers, win a silver medal in the very competitive Alberta Colleges Athletic Conference this year and a spot at the national championships in Toronto last year.

Kubinec had his first encounter with Briercrest College and Seminary at a basketball game more than five years ago he was watching the Briercrest Clippers play Red Deer College, and he decided he'd like to play college ball with a Christian team. That fall, he enrolled at Briercrest and joined the volleyball team, figuring he'd stay for a year.

He came back for four more.

Kubinec has loved his time with the Clippers. The highlight for him was going to nationals in 2008 the first time the Clipper Men's volleyball team had been to nationals since they joined the ACAC in 1996.

Kubinec will return to Briercrest in the fall to begin an M.A. in Leadership and Management and play a fifth and final year of volleyball. He is one of only eight inductees out of a class of 93 into the Delta Epsilon Chi Honor Society of The Association for Biblical Higher Education. The top seven percent of the graduating class is bestowed the honour.



## Sports News

### Briercrest lands all-star basketball recruit from New Mexico

Christian Sacoman is a first-team all-state basketball player from Albuquerque, New Mexico. In the fall Sacoman will head north and join the Briercrest Clippers.

Sacoman is a six-foot-two shooting guard. He began playing basketball when he was three years old in a program at his local YMCA. In fact his first word was "ball".

"He is one of the top-five players in the state," said Briercrest head coach Gene Wolverton. "He was captain of his team this year. He holds a bunch of career school records."

Sacoman averaged 17 points-per-game. He shot 41 per cent from the three-point line, 48 per cent from the field and was a 81 per cent free throw shooter for Eldorado High School.



"I think Christian will definitely have an immediate impact," said Wolverton, who watched a stack of DVDs Sacoman sent and purchased some of his games on-line to get more looks at him. "He's a pure shooter. He's really athletic. He has a high basketball IQ."

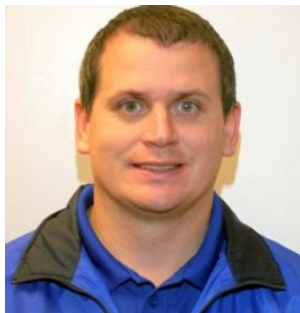
"The thing I like the most about him is his attitude. He's a hard worker. He wants to come and grow not only on the court, but in his character."

For more, see Saturday, May 1's Moose Jaw Times-Herald.

By Matthew Gourlie  
Moose Jaw Times-Herald

## Coaching News

### NAIT hires a new Women's Basketball Coach



A long search for a new head coach of women's basketball at NAIT ended yesterday when Todd Warnick accepted the position.

He was a success at the head of men's and women's teams at Malaspina University College in Nanaimo, B.C., Lethbridge Community College and the University of Lethbridge before moving to the Concordia Thunder four years ago.

After three outstanding years as head of the Concordia women's program, he became athletics coordinator and worked closely with athletic director Bernie Masterson.

"My experience at Concordia was outstanding but the NAIT opportunity was too good to pass up," said Warnick, now serving as an assistant to head coach Paul Sir with the minor-professional Edmonton Energy.

He described NAIT as a "trend-setter" in Canadian college sports. "It is extremely exciting to be part of the new things being done in the NAIT program.

"There will be challenges, for sure, but I always see such things as opportunities."

Warnick joined the NAIT staff immediately. He will begin immediately to recruit talent for the coming season.

## New at the CCAA

### Stay Connected!

Along with the launch of the new CCAA website [www.ccaa.ca](http://www.ccaa.ca) comes an all new way to follow the CCAA. Online social networking sites such as Facebook, Twitter, and Youtube pages have been launched.



**Facebook:** Show your support and get up-to-date news by becoming a fan of the CCAA on Facebook by clicking the link below and clicking on the 'Become a Fan' button:

<http://www.facebook.com/home.php#/pages/Canadian-Colleges-Athletic-Association/58886710996?ref=nf>



**Twitter:** Follow us on Twitter to get up-to-date scores and info from CCAA National Championships as well as any new happenings in the CCAA.

<http://twitter.com/CCAAsportsACSC>



**YouTube:** Check out highlights from past championships, athlete interviews, and more. More videos will be added as they come in. We encourage you to send your favourite CCAA videos to [ryan@ccaa.ca](mailto:ryan@ccaa.ca).

<http://www.youtube.com/user/CCAAsportsACSC>

## Other News

### Information from the SIRC Sport Library about Summer Safety

As we welcome in the wonderful months of summer, it is easy to forget the potentially dangerous situations that the unpredictable weather during this time can create. With everything from extreme heat to lightning, exercising outside can lead to serious injury and even death. Taking the correct safety precautions including observing the 30-30 Rule, keeping hydrated and exercising at the right time of day, will allow you to stay active and safe all summer long!



Please visit [www.sirc.ca/ccaa](http://www.sirc.ca/ccaa) during the month to read the following articles:

#### Avoiding Heat Illness.

The article provides an overview of heat illnesses. Information is presented on the risks, symptoms and prevention of heat cramps, heat syncope, heat exhaustion and heat stroke. Dehydration plays a major role in the progression of heat illness, especially when one is subjected to high temperatures for extended periods of time without the replenishment of fluids.

*Source: Spann, Tamara. Hughston Health Alert Summer2007, Vol. 19 Issue 3, p5*

#### Beat The Heat!

The article offers information on several heat disorders or heat-related injuries among athletes during the summer. It is reported that each year, roughly 400 Americans die from heat disorders, and the risk is said to be greater during physical exertion. The three types of heat disorders, such as heat cramps, heat exhaustion and heat stroke, and their characteristics are discussed. Guidelines are also offered for athletes when exercising in heat and humidity.

*Source: Brzycki, Matt. Coach & Athletic Director May2008, Vol. 77 Issue 10, p83*

#### Is lightning a threat to outdoor sports?

The article focuses on a study that concerns about death and accidents in outdoor sports caused by lightning in the U.S. It claims that lightning accounts for over 70% of the victims killed and for over 62% of injuries in outdoor recreation. It also presents a graph depicting lightning-related deaths and injuries from outdoor activities in the country from 1986 to 2005. It notes that people could react appropriately to the issue by paying attention to weather conditions and forecasts.

*Source: Gasswitz, Debra, Chan, Lillian. Wellness Options 2008, Issue 37, p18 4p.*

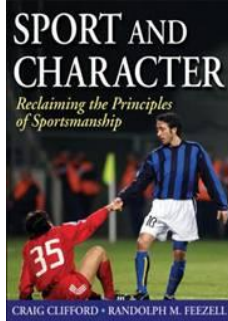
#### Lightning Safety Cards

Be sure your organization has a lightning safety policy and that everyone knows the 30-30 rule.

To help you recall this important rule of thumb, Environment Canada and SIRC are providing wallet-sized business cards with the 30-30 rule on them along with some lightning safety tips. Print out and distribute these wallet sized lightning safety cards.

## Other News

### CCAA Book of the Month



Dear Members,

Order now and get your Members-only "Book of the Month" discount from Human Kinetics (25% Off!). Another great membership benefit brought to you by the CCAA.

Order now and save 25% on Sport and Character. Offer valid on web orders only. Click on the book to order. Enter code X772. Offer expires 7/31/10.

According to a national survey of high school athletes conducted by the Josephson Institute,

- 40% of boys surveyed and 25% of girls surveyed see nothing wrong with using a stolen playbook sent by an anonymous supporter before a big

game;

- 54% of male football players, 49% of male basketball players, and 18% of females in all sports approve of trash talking; and
- 34% of boys surveyed and 12% of girls surveyed approve of a coach trying to pump up the team by swearing at officials to get ejected from the game.

These statistics illustrate the importance of clarifying the boundaries of healthy competition and modeling the principles of fair play. *Sport and Character: Reclaiming the Principles of Sportsmanship* can help those involved in sport tackle the important lessons of sportsmanship by encouraging them to practice and teach respect for opponents, coaches, officials, teammates, and the game. To see more click the following link [Sport and Character - Human Kinetics](#)

**Big Kahuna The Official Retailer of the CCAA**

