



# Canadian College Sport Connections

Official Newsletter of the Canadian Colleges Athletic Association

Issue #16

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## In this issue:

### CCAA Nationals

- > 2006 Golf Open
- > 2006 Cross Country Running Open
- > Soccer Nationals website live
- > 2006/07 Championship Schedule
- > 2007 National Badminton Championships

### Sports News

- > Official Equipment
- > CCAA Key Dates and Deadlines

### Coaching

- > CCAA Female Coach Mentor Program

### Scoreboard and Rankings

### Marketing

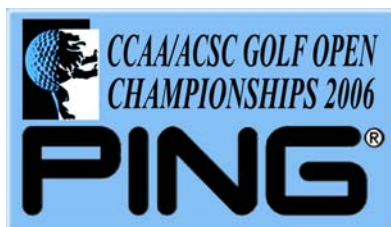
- > Sport Management students at SIRC
- > Did you receive your package?
- > Reminder – Gym Banners for sale

### Other News

- > Increased Sport Canada Funding
- > National Scholar Award
- > UCFV unveils new logo
- > CCAA welcomes new members
- > Innovation Award

## CCAA NATIONALS

### 2006 PING CCAA Golf Open Championships



The 2006 PING CCAA Golf Open Championships tee off next week on October 11<sup>th</sup> in Ste-Anne-de-Beaupré, Québec. Hosted by Champlain Regional College St. Lawrence, the country's best collegiate golfers will converge to the *Grand Vallon* Golf Club for three rounds – 54 holes - of intense competition on one of the country's most challenging courses.

"It's with great enthusiasm that Champlain St. Lawrence will be greeting 17 institutions who will represent four CCAA conferences for the 2006 PING Golf Open Championships from October 10<sup>th</sup> to 13<sup>th</sup>. More than 100 golfers, 87 men and 23 women, will be competing in this year's event. Our golf coach and I have been working hard to ensure the success of the event," expressed Christian Brosseau, *Tournament Co-Chair*. "I hope they will all enjoy their stay in Quebec and I wish them the best of luck in the Championships," concluded Brosseau.

The top collegiate golfers will come from all over Canada to play in the annual tournament, which is hosted for the first time ever by the Quebec Student Sport Federation (QSSF).

#### British Columbia Colleges' Athletic Association (BCCAA)

- > College of the Rockies (2 men)
- > Columbia Bible College (1 men)
- > Kwantlen University College (1 girl)
- > Malaspina University College (5 men)
- > University College of the Fraser Valley (5 men, 1 woman)
- > Selkirk College (1 men, 1 women)

#### Alberta Colleges Athletic Conference (ACAC)

- > Red Deer College (5 men, 3 women)

#### Ontario Colleges Athletic Association (OCAA)

- > Niagara College (5 men)
- > Fanshawe College (6 men)
- > Fleming (Peterborough) (5 men)
- > St. Clair College (6 men)
- > Georgian College (7men, 4 women)
- > Durham College (6 men, 1 women)
- > Humber College (8 men, 6 women)

#### Québec Student Sport Federation (QSSF)

- > Cégep de St-Hyacinthe (4 men)
- > Cégep Limoilou (5 men)
- > Champlain Regional College St. Lawrence (10 men, 2 women)

#### Atlantic Colleges Athletic Association (ACAA)

- > Holland College (6 men, 4 women)

"The 2006 CCAA PING Golf Open Championships will have a packed field for the first time in its young existence. Student-athletes and coaches alike are both eager and excited to be playing in Quebec, the first time the CCAA Golf Open Championships have been out of Ontario since the inaugural event in British Columbia," indicated Mike Duggan, *CCAA National Golf Convenor*. "A special thank you must go out to

Champlain St. Lawrence, the members of the Host Organizing Committee and the volunteers. A big thank you to Fred Colgan, Champlain's Head Coach, and Christian Brosseau, Tournament Co-Chair, for all of their hard work and dedication. I'm certain that Champlain will do a fantastic job and the participants will leave Quebec with fond memories, new friendships and hopefully, the ultimate prize of winning a Golf Open Championship."

The CCAA and the Host Organizing Committee is grateful to PING Canada for its continued support and efforts in making these Championships possible, as well as Sport Canada.

Champlain Regional College St. Lawrence is pleased to bring you the latest news, results and developments within the 2006 PING CCAA Golf Open Championships on their official website – <http://golfnationals.sl.c.qc.ca>. Make sure to visit their website and add the link to your *Favourites* page!

## 2006 CCAA Cross Country Running Open Championships



The 2006 CCAA Cross Country Running Open Championships will be hosted by the Institute of Agricultural Technology, Saint-Hyacinthe Campus, from November 10-11 in Saint-Hyacinthe, Québec.

Led by Tournament Chair, René Lalanne, the Host Organizing Committee is working diligently to ensure that everything is in place for what should be a great event. The event will be taking place at the *Parc des Sallines de Saint-Hyacinthe*, which is located approximately 4km from the host hotel, *Hôtel des Seigneurs*.

The 2-day event begins on Friday, November 10<sup>th</sup> with the 2006 CCAA Cross Country Running Open Championships' Opening Ceremony at 6:00 PM at the Host Hotel. The event will then consist of a 5-KM Women's Race beginning at 12:30 PM and a 8-KM Men's Race at 1:30 PM on Saturday, November 11<sup>th</sup>.

A complete tournament package has already been sent to you. Please ensure to complete and return the required forms to René Lalanne (fax: 450.778.6536) **before October 25, 2006**.

For more details and/or information, please ensure to visit the official website of the 2006 CCAA Cross Country Running Open Championships - <http://itasth.qc.ca/CCAA-ACSC/index.htm>.

## Season begins & Soccer Nationals Website goes LIVE



With the 2006 CCAA soccer season officially underway, the **2006 Big Kahuna/adidas CCAA Soccer Nationals** championship website has just gone live.

The website can be found at [www.langara.bc.ca/soccernats](http://www.langara.bc.ca/soccernats).

The championship website will be the official gateway to accessing up-to-date news, schedules, results, team information, and tournament photos. The event will be hosted by **Langara College** and will take place at the **Burnaby Lake Sports Complex** on Wednesday, **November 8<sup>th</sup>** and come to a close with the gold medal games on Saturday, **November 11<sup>th</sup>**.

For more information, please contact Clayton Munro, Tournament Chair at 604.323.5421 or via email at [cmunro@langara.bc.ca](mailto:cmunro@langara.bc.ca).

## 2006-2007 CCAA National and Open Championships Schedule

The CCAA Hosting Grid for 2006-07 is as follows:

- |                             |   |
|-----------------------------|---|
| ➤ <i>Golf</i>               | Champlain Regional College St. Lawrence (St. Foy, QC) / Oct.10-13, 2006 |
| ➤ <i>Women's Soccer</i>     | Langara College (Vancouver, BC) / Nov. 8-11, 2006                       |
| ➤ <i>Men's Soccer</i>       | Langara College (Vancouver, BC) / Nov. 8-11, 2006                       |
| ➤ <i>Cross Country</i>      | I.T.A. St-Hyacinthe (St-Hyacinthe, QC) / Nov. 10-11, 2006               |
| ➤ <i>Men's Volleyball</i>   | Malaspina University College (Nanaimo, BC) / March 8-10, 2007           |
| ➤ <i>Women's Volleyball</i> | Capilano College (North Vancouver, BC) / March 8-10, 2007               |
| ➤ <i>Women's Basketball</i> | Grant MacEwan College (Edmonton, AB) / March 15-17, 2007                |
| ➤ <i>Men's Basketball</i>   | Nova Scotia Agricultural College (Truro, NS) / March 12-14, 2007        |

## 2007 CCAA National Badminton Championships

The CCAA has official approved Douglas College as Host for the 2007 CCAA National Badminton Championships. The event will take place from March 8-10, 2007 in New Westminster, B.C.

## SPORTS NEWS

### CCAA Official Equipment

The CCAA has adopted the following equipment for the 2006-07 season:

- **Baden Perfection VX5EC** volleyball for women's play starting in the 2006-07 season, while it will continue to use the **Baden International 15-OCM** volleyball for men's play.
- The **Adidas MB Tournament** ball was adopted as the *Official CCAA Soccer Ball*.
- The **BK6800** shuttlecock was adopted as the *Official Shuttlecock* and will be used at this year's National Badminton Championships. While the speed and flight of the BK6800 are similar to that of the BK6600, the new and improved shuttlecock offers better durability than the BK6600. If you have already purchased and used the BK6600, Black Knight has recommended that participating badminton member-institutions continue to train with the BK6600.
- Please note, the Spalding ball continues to be the **TF1000 ZK Pro**, but they have moved to a wide-channel for both Men's and Women's.

### CCAA Key Dates and Deadlines – OCTOBER



Oct	4	Deadline for Golf Eligibility Forms to National Office
	4	Deadline for PCAA written confirmation to National Office that all participating Golf athletes are eligible under PCAA Eligibility Criteria
	7	Deadline for alterations to Golf Eligibility Forms
	10-13	2006 Ping CCAA Open Golf Championships - Champlain Regional College St. Lawrence
	23	Deadline for Soccer and Cross Country Running Eligibility Forms to National Office
	23	Deadline for Athlete of the Month for Soccer
	27-29	PCAA Soccer Championships
	28	Deadline for Soccer All-Canadian, Player and Coach of the Year award information
	31	Final Ranking for Soccer
	31	Deadline for alterations to Soccer and Cross Country Running Eligibility Forms
	31	Deadline for PCAA written confirmation to National Office that all participating soccer athletes are eligible under PCAA Eligibility Criteria
	31	Deadline for 1st submission of Marketing Incentive Program summary sheet and invoices
Nov	1	Application deadline for CCAA Award for Innovation in College Athletics
	1	Deadline for Student-Athletes and Coaches Acknowledgement forms in winter sports (Badminton, Volleyball and Basketball)
	5	Deadline for PCAA Soccer Technical fees and Championships Participation fees to be sent to the National Office

## COACHING

### CCAA announces 2<sup>nd</sup> round of successful candidates of Female Coach Mentor Program

Celebrating success in its first season of existence, the Canadian Colleges Athletic Association announced this year's successful applicants of its **Female Coach Mentor Program**. In its second year, the CCAA is delighted to offer this unique opportunity to 14 applicant institutions, an increase from last year's 10 selected applicants.

**Champlain St. Lawrence College's Women's Basketball Program**

- Apprentice Coach - Melissa Breton
- Mentor Coach - Mike Labadie

**University College of the Fraser Valley's (UCFV) Women's Volleyball Program**

- Apprentice Coach Rebecca VanderMey
- Mentor Coach Bob Yuen

**Collège François-Xavier-Garneau's Women's Volleyball Program**

- Apprentice Coach Mélissa Pelletier
- Mentor Coach Julien Paquette

**Seneca College's Women's Basketball Program**

- Apprentice Coach Lisa Best
- Mentor Coach Marcy Skribe

**The King's University College's (TKUC) Women's Basketball Program**

- Apprentice Coach Christie Darius
- Mentor Coach Patrick Sullivan

**Grande Prairie Regional College's (GPRC) Women's Volleyball Program**

- Apprentice Coach Amanda Zahara
- Mentor Coach Grace Scott

**Capilano College's Women's Volleyball Program**

- Apprentice Coach Kara Loy
- Mentor Coach Wayne Desjardins

**Grant MacEwan College's Women's Volleyball Program**

- Apprentice Coach Kylie Berg
- Mentor Coach Ken Briggs

**St. Clair College's Women's Soccer Program**

- Apprentice Coach Monica Russell
- Mentor Coach Dan Docherty

**Grant MacEwan College's Women's Basketball Program**

- Apprentice Coach Stephanie Stolk
- Mentor Coach Jim Lazaruk

**Collège Montmorency's Women's Basketball Program**

- Apprentice Coach Marian Fortier
- Mentor Coach Guillaume Giroux

**Capilano College's Women's Basketball Program**

- Apprentice Coach Kate Begley
- Mentor Coach Paul Chiarenza

**University of Northern British Columbia's (UNBC) Women's Basketball Program**

- Apprentice Coach Laura Foster
- Mentor Coach Lorilyn Murdoch

**Capilano College's Women's Soccer Program**

- Apprentice Coach Diana Artuso
- Mentor Coach Doug Abercrombie

If you want to learn more about each candidate, please read the complete article on our official website:

<http://www.ccaa.ca/stories/06070604.htm>

## **RANKINGS / SCOREBOARD**

### **The 2006-07 season is officially underway!**

As per the motion carried at the 2006 CCAA AGM - *Moved that the CCAA Office purchase Dakstats as the software program to be used for the CCAA Scoreboard* - the CCAA is pleased to announce that it will be using an automated system for the first time ever. Consequently, each member-institution will have the ability to report all scores directly into our official website. The CCAA will also be linking its current

Scoreboard directly to this new website, and as such, all information will be available for viewing from the official CCAA website.

Both DakStats and the CCAA have been working diligently to ensure that the new Scoreboard is not problematic and the reporting process is not drawn out. Consequently, the respective schedules and team information for Men's and Women's Soccer have already been entered into the system, and scores and/or results played to date have already been input. The data will also be uploaded prior to the beginning of the basketball and volleyball seasons.

*It is the responsibility of the home team to report all scores following each competition in any team sport by logging onto the new WebSyncSM site ([www.dakstats.com/websync](http://www.dakstats.com/websync)). The home team has 4 hours to input the score following the game. If any technical problems occur which hinder the uploading of the score, the home team must contact the CCAA Coordinator of Marketing and Media Relations.*

While it may appear to be a daunting task, it really is quite simple, easy and straightforward.

- The CCAA has already distributed both the **Username** and **Password** to participating men's and women's soccer institutions, along with a Quick Starter Guide; the information will be sent shortly to those participating in volleyball and basketball, not registered in any CCAA soccer program.
- Upon logging into the system, an institution selects the **team sport** for which they need to report the scores. Once selected, go to the **specific game** and the only numbers they are required to enter are "**Our score**" and "**Opponent Score**". You must also ensure to change the "**Status**" to **Finished**. The Schedule and Standings will then be updated accordingly.
- In working with the website, you will also notice that an institution has the ability to *edit team information, manage headshots and edit their roster*. While the CCAA will be sending further information and/or guidelines on how to do this, **this is merely an option for those who wish to do so**. The only requirement that the CCAA imposes on each institution is that they report their scores.
- Furthermore, while each institution has the ability to add/delete a competition, if there is a change to schedule, please advise the CCAA (myself) and I will adjust accordingly.

The CCAA asks that you please be patient and understanding as we make the transition to this new system. However, if you have any questions and/or concerns, please don't hesitate to contact me directly.

The new website will go live on **Wednesday, October 4!**

## MARKETING

### **Sport Management students at Algonquin College learn valuable research and dissemination skills from SIRC**

One of the goals of the Sport Management Program at Algonquin College is to teach students skills they will use when they enter the workforce. Many students want to work in the sport industry in areas such as marketing, event management and product development. It will be essential that they know how to do research, where to look for resources and how they can use the information they find. The Sport Management students at Algonquin College learned valuable research and dissemination skills from SIRC. As part of their course on Managing a Sport Organization, students were tasked with creating an electronic newsletter that needed to include several published articles that would be of educational and interesting for the newsletter subscribers.



Students visited the SIRC Sport Research Library in Ottawa to learn from industry experts the ins and outs of searching for and distributing sport information. The SIRC Library has over 6.5 million pages of sport related research, covering topics such as coaching, sport administration, sport medicine, nutrition, events and facilities, volunteers etc. The extensive collection of both practical and research information, covers as far back as the 1700s and includes key journals, books, periodicals and training videos from around the world. As the creator of the SportDiscus database, SIRC indexers and information specialists are extremely familiar with industry trends and available sport information since they personally review over 30,000 articles annually. The SIRC librarians instructed the students on how to define their newsletter topics and narrow their search criteria so that when searching resources using various research databases available in the SIRC Library and the internet, they could maximize their time and find the results they were

looking for. Since the SIRC Library has an on-site collection, numerous on-line resources and specialists who are passionate about sport research, it is a one-stop shop for finding sport information.

Just because you find the right article, doesn't mean you can email it to all your subscribers. The students learned they had to get permission from the publisher prior to any distribution of the articles. The SIRC Publisher Relations Division, which handles the licensing to archive and distribute all documents for SIRC as well as many other sport organizations, explained to the students why copyright permission was important and how to contact the publishers. This was an important exercise for students as they now know how to contact major publishers or single authors for permission to use text, graphics, photos and even logos.

Winners go global. To wrap up the assignment, the newsletters were judged and the winning submissions were circulated, with a photo and biography of each author, on the SIRC Press Release Service. SIRC is the communication hub for sport organizations in Canada and disseminates member press releases and job postings across the country and around the world. The SIRC websites receive over 3.5 millions hits/mth and over 250,000 visitors each month and thus Algonquin College Students were able to showcase their skills to the global sporting community!

To receive updates from SIRC register at [http://www.sirc.ca/register\\_email.cfm](http://www.sirc.ca/register_email.cfm)

### Did you receive your package?

The CCAA recently mailed a marketing and media relations package to all CCAA member-institutions for your reference throughout the year which enclosed the following documents and/or resources: 2006-07 CCAA Directory; 2006-07 CCAA Rankings Poster; 2006-07 Media Relations Tips and Guidelines booklet, and if applicable, your 2005-06 MIP royalty cheques; and a TNT Commercial Fitness information sheet.



The CCAA has also added a new Marketing-specific section under **Member Info** of its official website. Within this new section, you will find the *MIP Summary Sheet*, the *CCAA Banner Order Form* and the *2006-07 Media Relations Tips and Guidelines* booklet. You can also download the *CCAA logo* in three different formats; prior to downloading the logo, please advise the CCAA National Office of its use.

If you have not received this marketing and media relations package, please contact Stéphanie Legault, CCAA Coordinator of Marketing and Media Relations ([stephanie@ccaa.ca](mailto:stephanie@ccaa.ca)).

**Please note:** *The 2006-07 CCAA Directory can be purchased by contacting the CCAA National Office. Please send your request to [stephanie@ccaa.ca](mailto:stephanie@ccaa.ca).*

### Reminder - CCAA Gym Banners for sale!!

As per the decision made at the 2006 CCAA Winter Board Meeting, the CCAA has produced CCAA screen-printed vinyl banners that can now be purchased at a cost of \$90 (includes tax and shipping).

At the exception of the material, the banner resembles the original one produced; includes the CCAA logo and "Proud Member of / Membre fier de" "Canadian Colleges Athletic Association / Association canadienne du sport collégial".

If you wish to purchase a banner, please send your order to Stéphanie Legault ([stephanie@ccaa.ca](mailto:stephanie@ccaa.ca)) or Mary Winkenweder ([mary@ccaa.ca](mailto:mary@ccaa.ca)). Please note, you will be invoiced once the order is received and the invoice will be included in the shipment.

## OTHER NEWS

### Increased Sport Canada Funding to Canadian Colleges Athletic Association

The Canadian Colleges Athletic Association (CCAA) is pleased to announce an increase in contribution from Sport Canada, a branch of the International and Intergovernmental Affairs and Sport Sector within the federal Department of Canadian Heritage. It has been a long road since 1995, when the CCAA learnt that it was losing its federal funding from Sport Canada. In 2000, the CCAA regained some recognition with a contribution of \$100,000.

For the past five (5) years, Sport Canada has been developing a Multi-Service Sport Organization (MSO) funding framework with respective reference levels. With ongoing feedback from CCAA staff and its

members, Sport Canada created the Sport Funding and Accountability Framework III, which includes eligibility criteria and an accountability process, ultimately leading to an assessment score and a funding reference level.

The new SFAF III Core Reference Level for the Canadian Colleges Athletic Association is \$322,000.00. Since this represents an increase in contribution, Sport Canada has confirmed an implementation plan over the next three years, enabling the CCAA to build its capacity effectively. Core funding for 2006-07 will be \$180,000, in 2007-08 it will be \$252,000, and in 2008-09 it will be \$322,900.

Upon hearing the news, Doug Fox, CCAA President, indicated, "The increase in funding from Sport Canada couldn't have come at a better time. It will greatly assist in the further development of our Open Championships as well as new National Championship sports, ultimately enhancing the experience of our student-athletes."

In addition to core funding, the CCAA may access support for Official Languages and Projects according to ongoing priorities. The CCAA will receive \$9,000 for official languages in 2006-07, which will go directly into ensuring the implementation of the CCAA's Official Languages Policy and Hosting requirements.

The CCAA is also pleased to announce approved funding for the Female Coach Mentor Program for the second consecutive year. The approved funding level is \$60,000, which will allow the CCAA to offer this unique opportunity to 14 applicants, an increase from last year's 10 selected applicants. The CCAA Female Coach Mentor Program is designed to identify and nurture female graduating student-athletes who demonstrate the desired skills for coaching by providing them with the opportunity to share the coaching experience in CCAA National Championship sports.

CCAA Executive Director, Sandra Murray-MacDonell, confirms the potential of this project. "After running one season, the Female Coach Mentor Program has already demonstrated the potential to become self-sustaining by influencing female graduating student-athletes to become coaches in the college system who, in turn, will influence a generation of student-athletes to become potential role models. Seven (7) out of the 10 candidates that took part in last season's program have been hired as the Assistant Coach at their respective institutions.

"Recognizing that the CCAA is a feeder system for coaches who progress to the Canadian Interuniversity Sport and to Provincial and/or National Team Programs, this is a program that has far-reaching benefits for the Canadian sport system. Moreover, once this gap is bridged between graduating female student-athletes and female college coaches, the coaching programs presently offered by the Coaching Association of Canada will be a natural source of continued coaching education and advancement for women within the Canadian sport system."

## **CCAA National Scholar Award**

The Canadian Colleges Athletic Association (CCAA) is pleased to announce the **CCAA National Scholar Award** recipients for the 2005-2006 season. The National Scholar Award is designed to recognize the outstanding academic accomplishments of CCAA student-athletes. To achieve this honour, a student-athlete must achieve a GPA standing of 3.5 on a 4.0 scale or equivalent in their current academic year. From last year's 102 member-institutions in the CCAA, 712 students were awarded the prestigious honour in their pursuit of academic and athletic excellence.

The CCAA would to congratulate all the recipients of the 2005-2006 CCAA National Scholar Award!

*For a complete list of award recipients, please visit the following link:*

<http://www.ccaa.ca/stories/06092603.htm>

**Attention CCAA Athletic Directors:** The CCAA National Office has produced and circulated the required number of scholar-athlete certificates to the respective institutions. It is the institution's responsibility to calligraphy the name of their award recipient(s) on the individual certificates.

## **UCFV Cascades unveil new athletics logo**



It's been 23 years in the making. For the first time since UCFV (then Fraser Valley College) introduced varsity athletics in 1983 and selected Cascades as its team name, student athletes have a symbol to call their own. Earlier today, UCFV hosted an official unveiling ceremony for the new Cascades logo.

The new logo, designed by Mission's Marie Tary of UCFV's marketing and communications department, reflects the ancient legend for which the Cascades were originally named. The Cascades mountain range visually

dominates the landscape of the Fraser Valley and runs the along the west coast of North America, its tall volcanoes forming part of the Pacific Ring of Fire. Regional First Nations myths speak of the mountains as chiefs who waged war by heaving fire and stone at one another.

Not only does the Cascades name convey strength, longevity, and power, but it also foreshadowed the teams' competitive dominance. For over 23 years, the Cascades have been heralded as one of the most successful college athletics programs in Canada. This year, they will begin interuniversity competition as the 52nd member institution of the Canadian Interuniversity Sport (CIS) league. The Cascades will compete in the Canada West Universities Athletic Association (CWUAA) in men's and women's basketball and soccer.

"It's a fantastic new graphic that represents the qualities we want UCFV student athletes to convey - strength, confidence, and the determination to be successful," said UCFV athletics director Mark Kosak. "I know that our athletes will be thrilled to be associated with this logo and I'm confident that our fans in the Fraser Valley will be proud to own a souvenir or apparel item that displays this new brand." The UCFV Bookstore will carry Cascades-branded merchandise in the coming months.

The Cascades' first game as part of the CIS is a men's soccer match-up to be held against defending CIS national champion UBC on Thursday, September 7 at Abbotsford's Rotary Stadium at 7 p.m. Visit the Cascades website at [www.ucfv.ca/athletics](http://www.ucfv.ca/athletics) for more information and for a complete season schedule.

In addition to men's and women's basketball and soccer, UCFV also offers men's and women's volleyball, golf, and rowing.

## CCAA welcomes new members!

The CCAA would like to welcome new member-institutions and new Athletic Directors!

### Athletic Directors:

- Paul Pennell (Interim) – St. Lawrence College Kingston
- Alan Rogue – Lakeland College
- Amy Soulis – Dawson College

### CCAA Members:

- Cégep de Saint-Hyacinthe
- Cégep Régional de Lanaudière

## CCAA Innovation Award

The application deadline for this year's CCAA Award for Innovation in college athletics is **November 1<sup>st</sup>, 2006**.

The CCAA Award for Innovation is designed to honour CCAA members who have increased and/or maintained athletic opportunities for student-athletes at their institution. The award recognizes CCAA Athletic Departments who have added new teams or sports to their program and/or maintained existing ones through innovative funding, marketing plans and/or partnership, all the while acknowledging those who have added programs to increase student-athletes' success off the court and/or provided unique learning opportunities.



Introduced in 2001, past winners include Douglas College (BCCAA - 2001), Augustana University College (ACAC – 2002), Université de Moncton (ACAA – 2003), Langara College (BCCAA) in 2004, and most recently, co-winners Grande Prairie Regional College (ACAC) and I.T.A. Saint-Hyacinthe (QSSF) in 2005.

### Nomination Procedure:

- Awards nominated by Provincial Associations or institutional member staff. All award nominations along with supplemental information **MUST BE TYPED**. Electronic nomination forms can be found on the CCAA website at <http://www.ccaa.ca/awards.htm#Innovation>.
- Nominations are submitted to V.P. Marketing for distribution to the Marketing Committee. Marketing Representatives who have an individual/college nominated will propose an alternate representative.
- Nominees will be voted on, but not automatically awarded. The award may not be awarded if the Marketing Committee representatives feel that none of the candidates and/or situations are worthy of the award in any given year.

### Canadian Colleges Athletic Association (CCAA)

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