

## **Name of Clinic/Seminar**

Think The Game

## **Name of Presenter(s)**

- Tyler Coston
- Sefu Bernard

## **Area of Excellence (i.e. defense, shooting, motivation)**

SCHAPE – core values; {Spirit, Communication, Hustle, Approach, Precision, Enhancement} These six key ingredients were introduced and then demonstrated how important they are for individual and team success!

## **Description of the Drill or Learning**

Throughout the camp, these core values were taught through drills, demonstrations and then video clips were shown to emphasize their impact. The following is an explanation for each core value.

**SPIRIT:** Our passion and enthusiasm. We inspire and get inspired by helping athletes and coaches get in touch with what they truly love about the game.

- Always keeping in mind that someone is watching you. How important it is to show your passion for the game

**COMMUNICATION:** We communicate our values in all that we say and do. We utilize a creative vocabulary that makes our teaching and communication effective and memorable.

- Communication, no matter what shape – verbal or non-verbal, communication is key

**HUSTLE:** We consistently look to do more than our share and more than what is expected.

- Hustle never stops – realizing that is a big component in individual and team success!

**APPROACH:** Our actions are always consistent without purpose. We are always conscious of and consistent in our approach, making sure that it's sourced from our values.

- Whether it is how we talk to a teammate, our body language or how we react – each of these are very important to becoming a better player.

**PRECISION:** We pay attention to the little things in all that we do and maintain an unwavering commitment to excellence.

- The strive to be Champion is an ongoing action.

**ENHANCEMENT:** We continually look for ways to make our organization, our curriculum, our staff, and the athletes that we work with, better.

- Taking every opportunity to make yourself better – every moment can be a teachable moment.

By **SCHAPE**-ing ourselves and every aspect of our organization on a moment-to-moment basis, we **SCHAPE** the careers of the athletes and coaches that we serve, and also the way that they live their lives.

- Remembering that SCHAPE can be demonstrated at all times, reminds me why I went into coaching, my passion and love for the game of basketball.